



Master 2ème année Mention Culture et Communication - Parcours Projects in International and European Cultural Engineering (PIECE)

Année universitaire 2026-2027

CONTRAT D'APPRENTISSAGE

PEDAGOGIE	SUPPORT ADMINISTRATIF (SEFCA)
Responsable pédagogique Véronique PARISOT IUP DIDEROT veronique.parisot@ube.fr	Chargé(e) de gestion de formation Maud TALBI Chargé(e) d'animation et d'ingénierie de formation FTLV Marie-Anne NOCREKUL formation.continue-inspe@ube.fr
UE1 – Project Methodology and Management	65h
European Institutions and Policies	15h
European Cooperation International Programmes	20h
Project Management Auditing	15h
Professionnal Outlook	15h
UE2 – UE 2 - Management of Culture	60h
Cost Analysis and Budgeting an Accounting System	15h
Legal framework for live performances	15h
Cultural Marketing and Communication	15h
Professionnal Outlook	15h
UE3 – Innovation and Research Seminars	60h
Current Issues in Performing Arts : Festivals and Cultural Events	15h
Current Issues in Heritage : Urbanism and Arts in Public Spaces	15h
Culture, Tourism and Sustainable Development	15h
Professionnal Outlook	15h
UE4 – Culture from a French Perspective	75h
Cultural Cooperation and Diplomacy / Transborder Projects	15h
Marketing France as a Cultural Project	15h
French Language and Culture	15h
Preparation of DELF or DALF	15h
Professionnal Outlook	15h



UE5 – Open your Mind	45h
2 options à choisir parmi les enseignements suivants :	
Ethical Governance for Global Company	18h
Philosophy of Sustainable Business	15h
Scientific Issues : Biodiversity and Climate Change	15h
Introduction to Intercultural Communication	20h
Migration Studies	20h
Business Game	25h
Human Ressources	20h
Guest Conferences	15h
UE6 – Project Methodology and Management	50h
European Cooperation International Programmes	20h
Project Management Auditing	15h
Professional Outlook	15h
UE7 – New Medias and Means of Communication	45h
Image Analysis	15h
Cinema and Audiovisual Sector	15h
Professional outlook	15h
UE8 – Communication and Globalisation	45h
Culture Interculturality and Territory	15h
Circulation, Trade and Protection of Cultural Proprety	15h
Professional outlook	15h
UE9 – Culture from a French perspective	24h
Culture, Freedom of Speech and Privacy	15h
Culture difference seminar	9h
UE10 – Professionnalisation	40h
Internship	20h
Thesis	20h
Contrat de professionnalisation / contrat d'apprentissage / stage en entreprise d'une durée minimum de 420 heures	
Volume horaire total de la formation	509h

Plus de détails sur le contenu pédagogique de la formation à l'adresse suivante :

<https://formations.ube.fr/fr/offre-de-formation/master-XB/master-culture-et-communication-LMGC24L2/projects-in-international-and-european-cultural-engineering-LMGEPBWY.html>